





WHERE DID OUR LOVE GO The Supremes

- DAWN (GO AWAY) The 4 Seasons
- I KNOW A PLACE Petula Clark
- MY BOY LOLLIPOP Millie Small
- LAST KISS J. Frank Wilson and the Cavaliers
- THERE! I'VE SAID IT AGAIN Bobby Vinton
- LOVE POTION NUMBER NINE The Searchers
- LADY GODIVA Peter and Gordon
- OOH BABY BABY The Miracles
- MONDAY, MONDAY The Mamas and the Papas
- UNCHAINED MELODY The Righteous Brothers

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BUS STOP The Hollies FIVE O'CLOCK WORLD The Vogues

TURN! TURN! TURN! (TO EVERYTHING THERE IS A SEASON)

The Byrds

ALONG COMES MARY The Association

SAVE YOUR HEART FOR ME

Gary Lewis and the Playboys LET'S HANG ON! The 4 Seasons

How Sweet It Is (To Be Loved BY YOU) Marvin Gaye

DID YOU EVER HAVE TO MAKE UP YOUR MIND? The Lovin' Spoonful

RED RUBBER BALL The Cyrkle

DANG ME Roger Miller

FERRY CROSS THE MERSEY Gerry and the Pacemakers









hanks to Bob Dylan, folk-rock battled the British Invasion for musical supremacy in the mid-'60s. Dylan had outgrown the Greenwich Village folk scene where he first gained recognition. Hiring a rock band and plugging in his own guitar, he began churning out surreal, stream-of-consciousness lyrics that had a defiant social point of view even if they weren't as conventionally topical as his earlier protest songs. Both his words and his music owed plenty to traditional American forms, but he redefined those forms radically, as the times demanded, and his success forced a turbulent new era in popular music.

Among his most empathetic followers were the Byrds, a Los Angeles harmony group made up mostly of veteran folkies. They had first glided onto the charts with an electric interpretation of Dylan's Mr. Tambourine Man, which went to No. 1 and convinced the band to come back with their cover of his All I Really Want to Do.

However, Cher's version whipped theirs handily in sales, so they recorded TURN! TURN! (TO EVERYTHING THERE IS A

SEASON). Folk patriarch Pete Seeger had adapted the lyrics from the Book of Ecclesiastes. Byrds leader Jim McGuinn knew the song well, having played guitar behind Judy Collins when she cut it for her third album. McGuinn and David Crosby worked up a hipper arrangement one afternoon on the Byrds' touring bus, but the band required some 50 takes in the studio before they got it right.

The Mamas and the Papas and the Lovin' Spoonful were two other top folk-rock units. The former was made up of Village folkies who came together as a group while hanging out in the Virgin Islands and then made the career move to Los Angeles. The singers stayed with Barry McGuire (Eve of Destruction), who hooked them up with his producer and label boss, Lou Adler. The song's

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JUST ONCE



The Lovin' Spoonful represented the East Coast wing of the folk-rock movement by basing themselves right in Greenwich Village to create their goodtime, electrified jug-band sound. Leader John Sebastian wrote DID YOU EVER HAVE TO MAKE UP YOUR MIND? in honor of a pair of sisters he had encountered at a summer camp where he worked as a drama and music counselor. The song's central question, he swore, was pure fantasy; neither girl was interested in him, though he did

the first single pulled from the album,

the Monday, Monday follow-up surpassed it by going all the way to the top. teach himself to play Autoharp in an attempt to impress one of them.

In the wake of the Beatles, the English Invasion was going strong. Liverpudlian balladeers Gerry and the Pacemakers shared the Beatles' manager (Brian Epstein) and producer (George Martin) and were the first British group to reach No. 1 on the British charts on their first three tries. But it wasn't until their fourth release (Don't Let the Sun Catch You Crying) that they penetrated the American Top 40. FERRY CROSS THE MERSEY was the title tune to a 1965 movie in which the Pacemakers. appearing as themselves, find fame and fortune after winning a "beat music" talent contest.

Peter and Gordon had more tenuous
Beatles connections—Peter Asher's sister
Jane was Paul McCartney's girlfriend,
and Paul wrote nearly all of the duo's
early hits. But LADY GODIVA, which
came toward the end of their career,
attracted attention for a different reason:
it was branded obscene by the mayor and
banned in the real Lady Godiva's hometown of Coventry, England.

Petula Clark, a British child star
of the '40s, didn't conquer America
until the mid-'60s, with material like
I KNOW A PLACE. The Hollies, smooth
harmony popsters who'd had great success
in Britain with their own songs, didn't crack the
American top 10 until Graham Gouldman (later
of 10cc) gave them BUS STOP, written for a
girl he used to see around his neighborhood.

The Searchers came together as the backup for Liverpool balladeer Johnny Sandon before going on their own, taking their name from the John Ford Western starring John Wayne. Their remake of the Clovers' LOVE POTION NUMBER NINE was released in England only as an album track, but it gave them their sole top-10 hit in the States. Millie Small, the Jamaican "Queen of Bluebeat," was brought to London by Island Records boss Chris Blackwell on the strength of her MY BOY LOLLIPOP smash, which then snuck onto American charts as a girl-group record.

Motown bustled through the mid-'60s. The Supremes were struggling for a breakthrough when the writing-producing team of Brian Holland-Lamont Dozier-Eddie Holland coerced them into cutting WHERE DID OUR LOVE GO, which had already been rejected by the Marvelettes. Though Mary Wilson
was almost chosen to sing lead, H-D-H
decided to go with Diana Ross—and when the
tune became the trio's first No. 1, the roles of both
women were sealed for the rest of the decade.

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TURN! TUI

The Miracles' OOH BABY BABY was one of many irresistible declarations of devotion written by leader Smokey Robinson to his wife Claudette Rogers, who once sang with the group. Marvin Gaye may not have written HOW SWEET IT IS (TO BE LOVED BY YOU), another H-D-H job, but he considered it yet another of his musical vows to his wife Anna, 17 years his senior and the sister of Motown founder Berry Gordy.

The 4 Seasons had been indomitable since 1962, and in 1964 DAWN (GO AWAY) was the latest smash written by organ man Bob Gaudio and produced by Bob Crewe, who was deep into his Phil Spector phase. Spector, meanwhile, had meant the Righteous Brothers'

LOVE GO

UNCHAINED MELODY for a B side,

but it did so well that the blue-eyed soulsters followed with remakes of several more '50s standards.

Much of the rest of American music was in transition. Gary Lewis, the son of comedian Jerry, was the drummer of the Playboys until producer Snuff Garrett, his Beverly Hills neighbor, moved him out front for high-class bubblegum like SAVE YOUR HEART FOR ME. Whacked-out country songs like DANG ME proved consistent pop crossovers for Roger Miller. The Cyrkle was the sole American act managed by Brian Epstein, and RED RUBBER BALL was co-written by folk-rockers Paul Simon (of Simon and Garfunkel) and Bruce Woodley (of the Seekers). ALONG COMES MARY, the Association's first hit, benefited saleswise from allegations that it was a marijuana song.

Even a couple of old-fashioned, early-'60s balladeers were holding on. J. Frank Wilson's

LAST KISS was written by Wayne Cochran, a flambovant white James Brown imitator who lived in a \$20-a-month shack on Route 1941 in rural Georgia (and was thus witness to his fair share of highway carnage). The wreck that prompted this classic teen weeper happened about 15 miles away, near Barnesville, when a 1954 Chevy Impala containing three teenage couples drove right under a stalled flatbed truck at a fog-shrouded fork in the road. Cochran's version of Last Kiss was a regional smash for the independent Gala label, and it won him a contract with King (his idol's label). He recut the song there, but owner Svd Nathan didn't think it was good enough to promote. So Wilson and his Texas band got the national hit after producer Major Bill Smith pitched their version to Josie Records in New York.

A dubious Bobby Vinton cut THERE! I'VE SAID IT AGAIN at the urging of a Cincinnati DJ who was emceeing a package show Vinton opened. The singer was so stunned when it went to No. 1 that he didn't even notice the writing on the wall: the record that replaced it at the top of the charts was the Beatles' I Want to Hold Your Hand.

-John Morthland

* DISCOGRAPH

- WHERE DID OUR LOVE GO The Supremes Music and lyrics by Eddie Holland, Lamont Dozier and Brian Holland, Jobete Music Co., Inc. ASCAP. Motown 1060 (1964). Courtesy of Motown Record Company, L.P. No. 1*
- 2 DAWN (GO AWAY) The 4 Seasons Music and lyrics by Bob Gaudio and Sandy Linzer. Saturday Music Inc./Seasons Four Music. BMI. Philips 40166 (1964). Produced under license from the Four Seasons Partnership by arrangement with Warner Special Products, No. 3*
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- LAST KISS J. Frank Wilson and the Cavaliers Music and lyrics by Wayne Cochran. Trio Music Co., Inc. BMI. Josie 923 (1964). Courtesy of Le Cam Records. No. 2*
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- LOVE POTION NUMBER NINE The Searchers Music and lyrics by Jerry Leiber and Mike Stoller. Quintet Music. ASCAP. Kapp 27 (195). Courtesy of Castle Communications PLC. No. 3*
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- 9 OOH BABY BABY The Miracles Music and lyrics by William Robinson Jr. and Warren Moore. Jobete Music Co., Inc. ASCAP. Tamla 54113 (1965). Courtesy of Motown Record Company, L.P. No. 16*
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- ALONG COMES MARY The Association Music and lyrics by Tandyn Almer. Irving Music, Inc. BMI. Valiant 741 (1966). Produced under license from Warner Bros. Records Inc. No. 7*
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 - 21 DANG ME Roger Miller Music and lyrics by Roger Miller, Tree Publ. Co., Inc. BMI, Smash 1881 (1964). Courtesy of PolyGram Special Products, a Division of PolyGram Records, Inc. No. 7*
 - 22 FERRY CROSS THE MERSEY Gerry and the Pacemakers . Music and lyrics by Gerry Marsden. Dick James Music, Inc. BMI, Laurie 3284 (1965). Courtesy of EMI Records Ltd., under license from CEMA Special Markets, No. 6*



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THE AUTHOR: John Morthland has been an associate editor for Rolling Stone and Creem. He has freelanced for virtually every rock magazine published during the last 20 years.

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