

- UP-UP AND AWAY The 5th Dimension
- HAPPY TOGETHER The Turtles
- DAYDREAM BELIEVER The Monkees
- DEDICATED TO THE ONE I LOVE The Mamas and the Papas
- HOW CAN I BE SURE The Young Rascals
- SUNDAY WILL NEVER BE THE SAME Spanky and Our Gang
- I SECOND THAT EMOTION Smokey Robinson and the Miracles
- 98.6 Keith

GOLD

- I SAY A LITTLE PRAYER Dionne Warwick
- TO LOVE SOMEBODY The Bee Gees
- TELL IT LIKE IT IS Aaron Neville
- WINDY The Association

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DON'T SLEEP IN THE SUBWAY Petula Clark

COME BACK WHEN YOU GROW UP Bobby Vee and the Strangers

DIFFERENT DRUM Stone Poneys

THE 59TH STREET BRIDGE SONG (FEELIN' GROOVY) Harpers Bizarre

THE RAIN, THE PARK AND OTHER THINGS The Cowsills

LOVE IS HERE AND NOW YOU'RE GONE The Supremes

(THE LIGHTS WENT OUT IN) MASSACHUSETTS The Bee Gees

GREEN, GREEN GRASS OF HOME Tom Jones

THEN YOU CAN TELL ME GOODBYE The Casinos

> ODE TO BILLIE JOE Bobbie Gentry













ot only was ODE TO BILLIE JOE one of the biggest hits of the '60s, it was also one of the most unlikely—and, thanks to a 1976 movie based on the song, it was still alive nearly a decade later. Which is more than could be said for poor Billie Joe McAllister, the song's protagonist.

Bobbie Gentry grew up Roberta Lee Streeter in Chickasaw County, the heart of the Mississippi Delta. In 1957, at the age of 13, she moved with her mother to Palm Springs, California; after seeing Jennifer Jones in Ruby Gentry, she changed her name. By 1966 she was fronting her own vocal-dance group in Las Vegas. In search of a publisher for the songs she had written, Gentry cut a demo of her Mississippi Delta—but after it reached a Capitol executive she became a recording artist.

Before her first session for the label, Bobbie woke up at three one morning and scribbled down the line "Billie Joe McAllister jumped off the Tallahatchie Bridge." She later built her song around those words and cut it in 30 minutes at the end of a session, as the B side to Mississippi
Delta. But the languid, Southern Gothic Ode raised so many questions (What did Billie Joe throw off the bridge? What happened to him?) that it became the hit; it also won

three Grammys.

Bobbie married Vegas magnate Bill Harrah and worked the Nevada resorts, even though she couldn't sustain a recording career for long. When the Billie Joe movie came out, she cut a new version of the song, which enjoyed brief chart status. The movie struggled conspicuously to keep up with the times as it answered the big questions: After throwing his girlfriend's rag doll off the bridge, Billie Joe killed himself because he feared he was gay.

But back in 1967, the year of flower power, hits like WINDY and UP—UP AND AWAY were more typical. The former was written in 3/4 time by 19-year-old folkie
Ruthann Friedman
about her Haight-Ashbury boyfriend.
Producer Bones Howe, brought in to
bolster the Association's sagging com-

Ruthann Friedman about her Haight-Ashbury boyfriend Producer Bones Howe, brought in to bolster the Association's sagging commercial power, was responsible for the song's overhaul. This was the first record on which the group members didn't play their own instruments.

Up—Up and Away, the 5th Dimension's first top-10 single, won four Grammys, including Best Song honors for its writer, Jim Webb. Webb's inspiration for the song was the hot-air balloon his San Bernardino DJ friend William F. Williams flew on promotions for radio station KMEN. Both men felt this would make a fine title tune to a documentary they hoped to shoot on ballooning. The film never happened, but a couple years later, rehearsing the 5th Dimension for Soul City Records in the absence of label owner Johnny

Rivers, Webb gave the song to the group. Rivers made it the title song of the 5th Dimension's debut album. The Mamas and the Papas were still going strong in 1967. DEDICATED TO THE ONE I LOVE was a rhythm and blues ballad cowritten by Lowman Pauling and done by his group, the "5" Royales, in 1958; but it's more likely that John, Michelle, Denny and Cass knew the song via its 1961 girl-group interpretation by the Shirelles. Gene Pistilli and Terry Cashman wrote SUNDAY WILL NEVER BE THE SAME with the Mamas and the Papas or the Left Banke in mind. But when both those

SUNDAY WILL NEVER BE THE SAME with the Mamas and the Papas or the Left Banke in mind. But when both those groups passed, the team took it to Mercury producer Jerry Ross (who also did Keith's 98.6), and he recorded it with Chicago Mamas and Papas sound-alikes Spanky and Our Gang.

The Turtles were a former surf band (known as the Crossfires) riding the folk-rock bandwagon. Put together by Howard Kaylan and Mark Volman, who later performed as Flo and Eddie, the group was breaking up when songwriters Garry Bonner and Alan Gordon (of the Magicians) brought a dub of HAPPY TOGETHER to a Turtles gig at the Phone Booth in New York City. The dub had been rejected so many times it was almost unplayable, but Kaylan and Volman liked the song. And Happy Together gave the Turtles' career a second wind. Though it sounds buoyant, it is, according to the writers, the depressed fantasy of a guy in love with a woman who doesn't care for him.

The Stone Poneys were a folk-rock trio with Linda Ronstadt up front. But she was backed by studio musicians on DIFFERENT DRUM, written by Michael Nesmith of the Monkees. The record's success led her to quit the group and work as a solo artist backed by session players.

DAYDREAM BELIEVER, written by John Stewart of the Kingston Trio, was the first Monkees hit on which the boys played their own instruments; Nesmith led that rebellion against Don Kirshner and the other businessmen who assembled and controlled the group. But without the benefit of their TV show, which the network canceled in 1968 after 59 episodes, the Monkees began slipping off the charts a little more than six months after this record went to No. 1. Their fellow Beatles imitators the Bee Gees were still on the ascent with

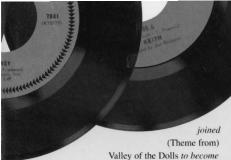
songs like
TO LOVE SOMEBODY
and (THE LIGHTS WENT OUT IN)
MASSACHUSETTS.

Among soul acts, Smokey Robinson and the Miracles kept pace with I SECOND THAT EMOTION. Robinson cowrote this gem with guitarist Al Cleveland after the latter accidentally misstated the "motion" phrase while the two men were Christmas shopping.

LOVE IS HERE AND NOW YOU'RE GONE was one the last Supremes efforts before Florence Ballard was replaced by Cindy Birdsong and Diana Ross took over star billing for the trio. Lamont Dozier, who co-wrote and coproduced as usual, recalled that the idea was to take advantage of Diana's unique "talk-singing" style: "She would start singing these songs and if they touched her emotionally, she would just cry and sing on the spot ... it was no big surprise that she went into the movie business."

Dionne Warwick's I SAY A LITTLE PRAYER





her most successful two-sided hit.

Aaron Neville's TELL IT LIKE IT IS used a

black expression that hippies and the student

black expression that hippies and the student left had begun to adopt. Neville disliked the song before he cut it, as did writer Lee Diamond, former leader of Little Richard's band. But by the time producer George Davis was finished, the record sounded so good that Neville's small label was swamped trying to press (and pay for) enough copies to keep up the demand.

COME BACK WHEN YOU GROW UP marked the return of teen idol Bobby Vee to the top 10 after a five-year absence. Welshman Tom Jones scored with GREEN, GREEN GRASS OF HOME, a Curly Putman country standard inspired by a scene in John Huston's 1950 The Asphalt Jungle in which the driver of a gang's getaway car retires to his native South. British chanteuse Petula Clark's DON'T SLEEP IN THE SUBWAY was patched together by producer Tony Hatch from fragments of three songs.

The Cowsills had a story almost as unlikely as that of Bobbie Gentry. The Rhode Island singing family group was put together by retired U.S. Navy chief petty officer Bud Cowsill, who combined his wife with his four youngest sons. They built a repertoire of 500 songs as they toured, and Cowsill pére used his two other sons as roadie and sound engineer and took his four-year-old daughter along for the ride.

Apparently running the operation on a

military model, he went \$100,000 into debt and was on the verge of surrendering beford writer-producer Artie Kornfeld came to the rescue. Kornfeld got the group a deal, gave them THE RAIN, THE PARK AND OTHER THINGS and launched a \$250,000 promotion campaign that made them so popular that they inspired the TV show The Partridge Family. At which point the Partridges began putting the Cowsills out of business.

-John Morthland



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- 5 How Can I Be Sure The Young Rascals
- 6 SUNDAY WILL NEVER BE THE SAME Spanky and Our Gang
- 7 I SECOND THAT EMOTION
 Smokey Robinson and the Miracles
- 8 98.6 *Keith*
- 9 I SAY A LITTLE PRAYER Dionne Warwick
- 10 TO LOVE SOMEBODY The Bee Gees
- 1 TELL IT LIKE IT IS Aaron Neville
- 12 WINDY The Association

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 MASSACHUSETTS The Bee Gees
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 Tom Jones
- THEN YOU CAN TELL ME GOODBYE

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