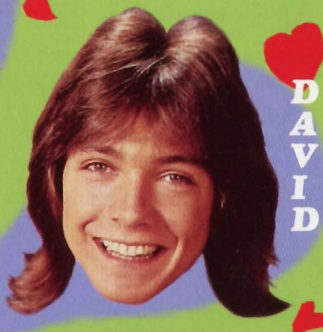


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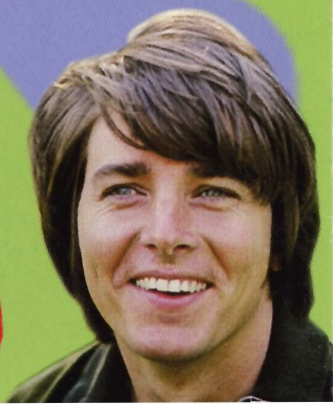
TEEN Idols

of the '70s



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TEEN IDOLS OF THE '70s

- 1 **One Bad Apple** The Osmonds
- 2 **ABC** The Jackson 5
- 3 **Heartbeat—It's a Lovebeat**
The DeFranco Family
- 4 **Julie, Do Ya Love Me** Bobby Sherman
- 5 **I Can Feel Your Heartbeat**
The Partridge Family
- 6 **Speak to the Sky** Rick Springfield
- 7 **That's Rock 'n' Roll** Shaun Cassidy
- 8 **I Just Want to Be Your Everything**
Andy Gibb
- 9 **Ben** Michael Jackson
- 10 **Alone Again (Naturally)**
Gilbert O'Sullivan

- 11 **Saturday Night** Bay City Rollers
- 12 **Rockin' Robin** Michael Jackson
- 13 **Easy Come, Easy Go**
Bobby Sherman
- 14 **Don't Give Up on Us** David Soul
- 15 **It's a Sunshine Day**
The Brady Kids
- 16 **Go All the Way** The Raspberries
- 17 **Baby, I Love Your Way**
Peter Frampton
- 18 **You Take My Breath Away**
Rex Smith
- 19 **Let Her In** John Travolta
- 20 **Go Away Little Girl** Donny Osmond

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**TIME
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Teen Idols of the '70s

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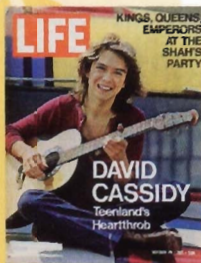


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THE TEEN IDOLS OF THE 1970s

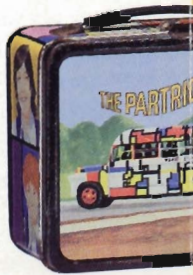
hailed from all over the place: big cities (L.A.'s Bobby Sherman), small towns (Ogden, Utah's Osmonds)—even other countries (England's Peter Frampton). Some of them, like the Brady Kids, came straight from the TV! But whatever their hometown, they all had one thing in common: that magical chemistry that made them utterly irresistible to young audiences across the country.

Bobby Sherman's hit **Easy Come, Easy Go** sums up this teen idol's good-natured attitude toward a show-business life that's seen him go up, down and back up a few times. Unable to make it as a singer during his regular stint on the mid-'60s teen-music TV show *Shindig*, Bobby tried his luck with acting. After landing a role on the series *Here Come the Brides*, he became enough of a star to



secure a new recording contract, and by 1969, his singles were regularly making the top 10. The hits stopped coming in '72, but easygoing Bobby has remained a popular TV and concert attraction ever since.

Another act that had to wait a while between TV exposure and a successful recording career was the Osmonds. Alan, Merrill, Wayne and Jay made their debut on Andy Williams' variety show in 1962 (Donny joined the group a year later at age six). They didn't get their first hit, though, until 1971, when **One Bad Apple** zoomed to the top of the charts and established the quintet as teen favorites. That fall, Donny scored a No. 1 hit on his own with a remake



of Steve Lawrence's 1963 smash,

Go Away Little Girl.

Success came much faster to another musical family, known as the Jackson 5. The five brothers from Gary, Indiana—Tito, Jermaine, Jackie, Marlon and, of course, Michael—took the world by storm in 1970 with their debut single,

I Want You Back, and its equally infectious follow-up, the schoolhouse-rocking **ABC**.

By 1972, barely teenaged teen idol Michael was already piling up solo hits as well, such as **Rockin' Robin** and **Ben**.

While their series was loosely based on the life of late-'60s musical family the Cowsills (of *Hair* fame),

TV's fictional Partridge Family

ultimately eclipsed their real-life counterparts with a string of early-'70s hits, including

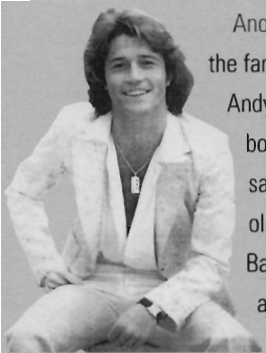


I Can Feel Your Heartbeat.

Most of the rapid heartbeats the Partridges caused were due to lead singer David Cassidy, who played Keith Partridge and was, in real life, the stepson of screen mom Shirley Jones.



David's half-brother Shaun kept the Cassidy clan's teen-idol reputation alive right through the mid-1970s. Interestingly, this fresh-faced, all-American boy from L.A. found his first success abroad; European audiences embraced him well before he made it on his native soil. One of the songs that catapulted Shaun to that fame was 1977's **That's Rock 'n' Roll**—a tune penned by Eric Carmen, whose band the Raspberries had scored big with **Go All the Way** in 1972.



Another keeper of the family flame was Andy Gibb, who was born in 1958, the same year his older brothers Barry, Robin and Maurice—

a.k.a. the Bee

Gees—were beginning their illustrious careers. Andy was already doing well in his family's native Australia when he caught the disco fever his siblings had helped spread with their songs for the 1977 film *Saturday Night Fever*. With writing, vocal and production contributions from big brother Barry, **I Just Want to Be Your Everything** gave Andy his breakthrough U.S. hit.

The star of *Saturday Night Fever* was, of course, John Travolta, already a teen idol

from his role as Vinnie Barbarino, head Sweathog on the immensely popular TV sitcom *Welcome Back, Kotter*. While *Saturday Night Fever* showcased Travolta's dancing abilities, his success as a singer dates back to his *Kotter* days, when he registered heartmelting hits like 1976's

Let Her In.

And speaking of Saturday nights, the Bay City Rollers were unknown in the U.S.

until their **Saturday Night**, with its

irresistible chorus chant, topped the charts in 1976.

The band got their name when their manager stuck a pin at random in a map of the U.S. and landed on Bay City, Michigan.

It certainly was an interesting choice, considering that the quintet hailed from Edinburgh, Scotland!



—Billy Altman

**DISCOG**

* Indicates highest Bil

- 1 One Bad Apple** *The Osmonds* • Music and lyrics by George Jackson. Screen Gems-EMI Music Inc. BMI. MGM 14193 (1971). © 1971 Curb Records, Inc. Courtesy of Curb Records, Inc. No. 1*
- 2 ABC** *The Jackson 5* • Music and lyrics by Freddie Perren, Alphonso Mizell, Berry Gordy and Deke Richards. Jobete Music Co., Inc., adm. by EMI April Music Inc. ASCAP. Motown 1163 (1970). © 1970 Motown Record Company, L.P. From the Motown album *Jackson Five Ultimate Collection*. Courtesy of Motown Record Company, L.P. Under license from PolyMedia, a division of PolyGram Group Distribution, Inc. No. 1*
- 3 Heartbeat—It's a Lovebeat** *The DeFranco Family* • Music and lyrics by William Hudspeth and Michael Kennedy. David Schine & Co., Inc. ASCAP. 20th Century 2030 (1973). © 1973 Mercury Records. Courtesy of Mercury Records, under license from PolyMedia, a division of PolyGram Group Distribution, Inc. No. 3*
- 4 Julie, Do Ya Love Me** *Bobby Sherman* • Music and lyrics by Tom Bahler. Green Apple Music Co. BMI. Metromedia 194 (1970). © 1970 Dominion Entertainment, Inc. No. 5*
- 5 I Can Feel Your Heartbeat** *The Partridge Family* • Music and lyrics by Mike Appel, Jim Cretecos and Wes Farrell. Screen Gems-EMI Music Inc. BMI. Bell LP 6050 (1970). © 1970 Arista Records. Courtesy of Arista Records, Inc. Did not chart.
- 6 Speak to the Sky** *Rick Springfield* • Music and lyrics by Rick Springfield. PolyGram International Publishing, Inc. ASCAP. Capitol 3340 (1972). © 1972 Capitol Records, Inc. Courtesy of EMI Records, under license from EMI Capitol Music Special Markets. No. 14*
- 7 That's Rock 'n' Roll** *Shaun Cassidy* • Music and lyrics by Eric Carmen. CAM Creazioni Artistiche Musicali. Elbo Music. Eric Carmen Music. Songs Of PolyGram International, Inc. BMI. Warner 8423 (1977). © 1978 Curb Records, Inc. Courtesy of Curb Records, Inc. No. 3*
- 8 I Just Want to Be Your Everything** *Andy Gibb* • Music and lyrics by Barry Gibb. Gibb Brothers Music. BMI. RSO 872 (1977). © 1977 PolyGram International Music, B.V. Courtesy of PolyGram International Music, B.V. Under license from PolyMedia, a division of PolyGram Group Distribution, Inc. No. 1*
- 9 Ben** *Michael Jackson* • Music and lyrics by Donald Black and Walter Scharf. Jobete Music Co., Inc., adm. by EMI April Music Inc. ASCAP. Motown 1207 (1972). © 1972 Motown Record Company, L.P. Courtesy of Motown Record Company, L.P., under license from PolyMedia, a division of PolyGram Group Distribution, Inc. No. 1*
- 10 Alone Again (Naturally)** *Gilbert O'Sullivan* • Music and lyrics by Raymond O'Sullivan. Seven Summits Music. BMI. MAM 3619 (1972). © 1972 Grand Upright Music. Courtesy of Grand Upright Music. No. 1*

RAPHY



lboard chart position

- 11** **Saturday Night** *Bay City Rollers* • Music and lyrics by Phil Coulter and Bill Martin. Colgems-EMI Music Inc. ASCAP. Arista 0149 (1976). © 1975 Arista Records. Courtesy of Arista Records, Inc. No. 1*
- 12** **Rockin' Robin** *Michael Jackson* • Music and lyrics by Jimmy Thomas. Recordo Music Pub. BMI. Motown 1197 (1972). © 1972 Motown Record Company, L.P. Courtesy of Motown Record Company, L.P. Under license from PolyMedia, a division of PolyGram Group Distribution, Inc. No. 2*
- 13** **Easy Come, Easy Go** *Bobby Sherman* • Music and lyrics by Diane Hilderbrand and Jack Keller. Colgems-EMI Music Inc. ASCAP. Metromedia 177 (1970). © 1970 Dominion Entertainment, Inc. No. 9*
- 14** **Don't Give Up on Us** *David Soul* • Music and lyrics by Tony Macaulay. PolyGram International Publishing, Inc. ASCAP. Private Stock 45129 (1977). © 1977 Celebrity Records. Courtesy of Celebrity Records. No. 1*
- 15** **It's a Sunshine Day** *The Brady Kids* • Music and lyrics by Stephen McCarthy. Famous Music Corp. ASCAP. Paramount LP PAS 6037 (1972). © 1972 MCA Records, Inc. Courtesy of MCA Records, Inc., under license from Universal Music Special Markets, Inc. Did not chart.
- 16** **Go All the Way** *The Raspberries* • Music and lyrics by Eric Carmen. CAM Creazioni Artistiche Musicali. Elbo Music. Eric Carmen Music. Songs Of PolyGram International, Inc. BMI. Capitol 3348 (1972). © 1972 Capitol Records, Inc. Courtesy of EMI Records, under license from EMI Capitol Music Special Markets. No. 5*
- 17** **Baby, I Love Your Way** *Peter Frampton* • Music and lyrics by Peter Frampton. Almo Music Corp. ASCAP. A&M 1832 (1976). © 1976 A&M Records, Inc. Courtesy of A&M Records, Inc. Under license from PolyMedia, a division of PolyGram Group Distribution, Inc. No. 12*
- 18** **You Take My Breath Away** *Rex Smith* • Music and lyrics by Bruce Hart and Stephen Lawrence. S.J.L. Music Co. The Laughing Willow Co. Inc. ASCAP. Columbia 10908 (1979). © 1979 Sony Music Entertainment Inc. Under license from Sony Music Special Products, a Division of Sony Music, a Group of Sony Music Entertainment Inc. No. 10*
- 19** **Let Her In** *John Travolta* • Music and lyrics by Harry Hyams and Gary Benson. Music Sales Corp. ASCAP. Midland International 10623 (1976). © 1976 Celebrity Records. Courtesy of Celebrity Records. No. 10*
- 20** **Go Away Little Girl** *Donny Osmond* • Music and lyrics by Gerry Goffin and Carole King. Screen Gems-EMI Music Inc. BMI. MGM 14285 (1971). © 1971 Curb Records, Inc. Courtesy of Curb Records, Inc. No. 1*

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