

THE ROCK IN ROLL ERA TME-LIFE MUSIC ZRNR-20

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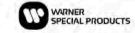
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## 1959: STILL ROCKIN'

How different rock history might have been if some of the most innovative rockers of the '50s had not died so young! In the years since the February 3, 1959, plane crash that took the tives of Budy Holly, Ritchie Valens and the Big Bopper, it has been the loss of Bolly that has reverberated loudest. Holly's three years of recording (1956–1958) confirmed his talents as a unique stylist and a gifted writer, and each decade has found major artists, from the Beatles to Fleetwood Mac, assimilating his pop rockabilly style and covering his songs.

Right before his death, Holly's career had changed in ways that suggested he was about to move in new musical directions. He had left his manager and producer, Norman Petty, as well as his band, the Crickets, and moved from Lubbock, Texas, to New York City to pursue a solo career. In late 1958, Holly began recording with King Curtis (the yackety-sax man on the Coasters' records) and experimented for the first time with orchestral arrangements. Symptomatic was It Doesn't Matter Anymore, written for Holly by Paul Anka and featuring strings played pizzicato.

If Ritchie Valens' death seemed less notable than Holly's, it was mostly because the 17-year-old Mexican-American had released only two singles at the time of his death. In retrospect, his recording of **La Bamba** alone clearly represented a small revolution as the first fusion of Latin music and American rock. La Bamba is his rock 'n' roll adaptation of a traditional Mexican wedding song. A 1987 Valens film biography of the same name was a surprise success, and the movie sound-track version of the title song performed by Los Lobos (a Mexican-American rock band from Los Angeles) went to the top of the charts.

As with Holly's and Valens' deaths, the loss of Eddie Cochran in a 1960 car crash in England deprived rock of a multifaceted performer unafraid to experiment with studio techniques and various styles. Cochran followed his classic Summertime Blues with C'mon Everybody, an exuberant invitation to party at Eddie's house while his folks were away. This was another blend of humor and rebelliousness driven by Cochran's aggressive rhythm guitar and a throbbing bass line.

Ricky Nelson was the first rock 'n' roll star created by television, and given that medium's history of subverting popular music, television could have done worse. Ricky may not have been a raw, raying rockabilly artist such as Eddie Cochran, but he was a great rock 'n' roller, as is exemplified in one of his finest recordings. It's Late.

The rise of teen idols like Nelson was accompanied by a move toward softer ballads and portraits of young love as a state of hellish suffering (when unrequited) or heavenly bliss. This trend opened the door for such modest talents as Carl Dobkins Jr., who hit with My Heart is an Open Book.

The softest sound of all belonged to the Fleetwoods, whose Mr. Blue re-created the quiet intimacy of the trio's smash debut, Come Softly to Me. The Mystics, an Italian-American quintet from Brooklyn, captured a similarly dreamy ambience in Hushabye, written by Mort Shuman and Doc Pomus. They had written Teenager in Love for the Mystics, but Laurie Records gave it to the more established Dion and the Belmonts, so Shuman and Pomus quickly penned Hushabye as a substitute.

In southern Louisiana a ballad style later dubbed "swamp pop" developed, and the genre's mournful romanticism proved perfectly in tune with the late-night yearnings of love-struck adolescents all across America. Typical were Rod Bernard's This Should Go On Forever. Cookie and the Cuncakes' Matilda and Phil



Phillips' Sea of Love. In order to appear on American Bandstand, Bernard was forced to re-record his hit to alter a possibly offending lyric. "If it's a sin to really love you" became "if it's wrong to really love you."

It was Dick Clark's American Bandstand that helped launch the career of Fred Picariello, an 18-year-old truckdriver from Revere, Massachusetts. With the help of his mother, Picariello wrote and recorded Tallahassee Lassie, which ended up in the hands of Frank Slay and Bob Crewe, both producers for Swan Records. They remixed the tape, added a booming bass drum and issued the song on Swan, changing Picariello's stage name from Freddy Carmen to Freddy Cannon. Clark, who owned a third interest in Swan, pushed the song hard on Bandstand, thus ensuring its success.

The novelty craze of the late '50s helped launch the career of Jan and Dean, two wisecracking Los Angeles teenagers who recorded Baby Talk in Jan Berry's garage. Rock 'n' roll's reigning court jesters, however, remained the Coasters, who cracked the top 10 for the second of three times in 1959 with Leiber and Stoller's Along Came Jones. Named after a 1945 Gary Cooper Western, the song hilariously portrayed the frustrations of a viewer unable to escape the cliched Western movies filling every channel on his TV. Another Leiber and Stoller comic creation, Love Potion No. 9, was intended for the Coasters but ended up with the Clovers, a Washington, D.C., vocal group.

Leiber and Stoller were not only brilliant songwriters but also innovative producers who created an R&B landmark with their string-laden production of the Drifters' There Goes My Baby. Their follow-up, Dance with Me, introduced the Latin rhythms that would become a Drifters trademark. The song was credited to Elmo Glick and Lewis Lebish, tongue-in-cheek pseudonyms for Leiber and Stoller.





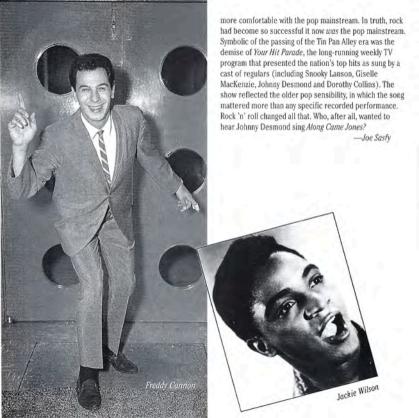
Though There Goes My Baby is often singled out as the first vocal-group hit to employ strings, it was actually preceded by Since I Don't Have You, recorded by the Skyliners, a white doo-wop quintet from Pittsburgh. This song wedded Jimmy Beaumont's soaring vocal and backup street-corner harmonies to a gorgeous orchestral arrangement, resulting in one of the most beloved doo-wop ballads of all time.

The increasing sophistication of vocal-group music was apparent in the Flamingos' I Only Have Eyes for You and the Platters' Smoke Gets in Your Eyes, both elegant performances of hoary pop standards. Producer George Goldner brought a shimmering, echoic quality to the Flamingos' hit, granting it an enchanting, otherworldly atmosphere.

The use of a standard was also obvious in Johnny and the Hurricanes' sax-driven instrumental Red River Rock. In this case, the strategy was particularly calculated, since the plundering of such public-domain songs as Red River Valley allowed the band's managers to assume song-writing credits. More than matching Johnny Paris' sax attack was Steve Douglas, the horn man trading solos with Duane Eddy on Forty Miles of Bad Road. The rebel yells were provided by the Sharps, a black vocal group that later emerged as the Rivingtons of Papa-Dom-Moun-Moun fame.

In 1959, one of the greatest performers in rock history, Jackie Wilson, scored his first big hit with **Lonely Teardrops**, co-authored by Berry Gordy Jr. (soon to be head of Motown Records). Wilson's stage show incorporated a dazzling array of knee drops, shimmies and splits; an emotionally extravagant vocal display that was part gospel and part opera; and, at times, life-risking plunges into the arms of his frenzied female fans.

Despite the flamboyance of Jackie Wilson, there was no doubt that by 1959 rock had become a tamer affair.



- La Bamba (2:05) Ritchie Valens \* Music and lyrics by Ritchie Valens. Del-Fi 4110. Courtesy of Rhino Records, Inc./Del-Fi Records, Inc. No. 22\*
- Along Came Jones (2:49) The Coasters Music and lyrics by Jerry Leiber and Mike Statler. Acco 6141. Produced under license from Atlantic Recording Corp. No. 9.
- 3. Hushabye (2:30) The Mystics \* Music and lyrics by Doc Pomus and Mort Shuman, Laurie 3028. Released by arrangement with 3C Records, No. 30\*
- (Til) I Kissed You (2:23) The Everty Brothers Music and tyrics by Don Everty. Cadence 1369. Courtesy Of Barnaby Records, Inc., By Arrangement With Celebrity Licensing Inc. No. 4\*
- Dance with Me (2:21) The Drifters Music and lyrics by Jerry Lether, Mike Stoller, Iro Nahan and George Treadwell. Allantic 2040, Produced under license from Atlantic Recording Corp. No. 15\*
- 6. Smoke Gets in Your Eyes (2:39) The Platters Music by Jerome Kern, lyrics by Otto Harbach. Mercury (1383. Produced under license from PolyGram Secords, Inc. No. 1\*
- 7. C'mon Everybody (1:53) Eddie Cochran Music and lyrics by Eddie Cochran and Jerry Capehant. Liberty \$5166. Courtesy of EMI-Manhattan Records, a Division of Capitol Records, Inc. No. 35\* 8. Forty Miles of Bad Road (2:10) Duane Eddy • Music by Duane Eddy and Al Casey. Jamie 1136. Courtesy of Jamie Record.
- Co. No. 3\*

  9. You're So Fine (2:20) The Falcons Music and lyrics by
  Lance Finney, Bob West and Willie Schofield. Unart 2013. Courtesy
  of EMI-Manhattan Records. a Division of Capitol Records. Inc.
- No. 17\*

  10. It's Late (1:47) Ricky Nelson Music and frice by Dorsey
  Burnette. Imperial 5565. Courtesy Of EMI Records Group/EMI
  Records, Under License From EMI-Capitol Music Entertainment
  Properties. No. 9\*
- 11.1 Only Have Eyes for You (3:15) The Flamingos Music by Harry Warren, lyrics by Al Dubin. End 1946. Produced under liceuse from Roulette Records, a Division of ABZ Music Corp. No. 11\*

- 12. Lonely Teardrops (241) Jackie Wilson Music and lyrics by Bery Gordy Ir. Gwen Gordy and Tyran Carlo. Branswick 55165. Courtesy of Branswick, under license from CBS Special Products, a Service of CBS Records, a Drussion of CBS, Inc. No. 78
- Love Potion No. 9 (2:00) The Clovers Music and lyrics by Jerry Leiber and Mike Stoller. United Artists 180. Courtesy of EMI-Manhattan Records, a Division of Capitol Records, Inc. No. 23\*
- 14. Tallahassee Lassie (2:30) Freddy Cannon Music and tyrics by Frank C. Slay Jr., Bob Crewe and Frederick Picariello. Swan 4031. Courtesy of Freddy Cannon. No. 6\*
- It Doesn't Matter Anymore (2:01) Buddy Holly \* Music and lyrics by Paul Anka. Coral 62074. Courtesy of MCA Records. Inc. No. 13\*
- 16. This Should Go On Forever (2:38) Red Bernard Music and lyrics by J. D. Miller and Bernard Jolivette. Argo 5327. Courtesy of MCA Records. Inc. No. 20\*
- Mr. Blue (2:18) The Fleetwoods Music and lyrics by Dewayne Blackwell. Dolton 5. Courtesy of EMI-Manhattan Records, a Division of Capital Records, Inc. No. 1\*
- I'm Gonna Get Married (2:18) Lloyd Price Music and tyrics by Harold Logan and Lloyd Price. ABC-Paramount 10032. Courtesy of MCA Records, Inc. No. 3\*
- 19. Baby Talk (2:17) Jan and Dean Music and lyrics by Melvin H. Schwartz. Dore 522. Courtesy of Dominion Entertainment, Inc. No. 10\*
- Red River Rock (2:09) Johnny and the Hurricanes\* Music by Tom King, Johnny Paris and Fred Mendelson. Warmick 509.
   Courtesy of Johnny Paris dba Johnny and the Hurricanes.\* No. 5\*
- 21. My Heart Is an Open Book (2:20) Carl Dobkins Ir. Music by Lee Pockriss, tyrics by Hal David. Decca 30803. Courtesy of MCA Records, Inc. No. 3\*
- 22. Since I Don't Have You (2:36) The Skyliners Masic by Joseph Rock and Leanie Martin, byics by James Beaumont, Janet Vogel, Joseph Verscharen, Walter Lester and John Taylor, Administered by Southern Masic. Calico 103. Courtesy of Original Sound Entertainment. No. 12\*

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