

## SOUNDS OF THE SEVENTIES • POP NUGGETS: EARLY '70s

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- 2. Love Grows (Where My Rosemary Goes) Edison Lighthouse
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- 5. Which Way You Goin' Billy The Poppy Family (featuring Susan Jacks)
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- 7. Fallin' in Love Hamilton, Joe Frank and Reynolds
- 8. Make It with You Bread
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Sony Music Special Products POP NUGGETS:

EARLY



One of the biggest stars of the decade, Detroit's blue-collar hero, Bob Seger, bluntly and briefly put it best: "Rock 'n' roll," said Seger, "never forgets." And if there was ever a time when that sim-

ple statement proved true, it had to be the early 1970s, an era that produced a remarkable number of hit songs invoking the spirit and the glories of rock 'n' roll

past.
Outside of Don
McLean's American Pie, or maybe
some of those old
Buchanan and Goodman record-sampling novelty
hits such as The Flying Saucer, it is
hard to imagine a pop single more
self-referential than Reunion's Life Is
a Rock (But the Radio Rolled Me).
With its staccato-like free-association

roll call of artists, song titles and

lyrics from the first two decades of rock, this 1974 track certainly would have inspired a great music video if MTV had been around in those days. Regardless, *Life Is a* 

Rock defined a format that paved the way conceptually for similar songs such as Billy Joel's We Didn't Start the Fire.

That song was something of a departure for Joel, who found the inspiration for much of his other work, particularly the song *Uptown Girl*, in New Jersey's Four Seasons, the great

'60s vocal group. The voice of Four Seasons lead singer Frankie Valli, the undisputed all-time world champion white falsetto singer, had not been heard in the top 40 for some seven years when his '74 solo single, My Eyes Adored You, went all the way to No. 1 and completely revitalized

his career. And while Climax's 1972 hit **Precious and Few** did not jump-start the career of its lead singer, Sonny Geraci, to the same degree, it did give him his first hit since 1966 when, as vocalist for Cleveland's ace rock 'n' soul group the Outsiders, he helped make *Time Won't Let Me* a mid-'60s classic.

If most people did not know that Climax and the Outsiders were related, even fewer probably knew that (Dan) Hamilton, Joe Frank (Carollo) and (Tommy) Reynolds, the California pop-rock trío whose Fallin' in Love hit No. 1 In the summer of 1975, had once been part of the T-Bones, the instrumental combo whose version of the Alka-Seltzer commercial jingle No Matter What Shape (Your Stomach's In) had been a big hit in '66 as well.

Speaking of artists having hits in various guises, British singer Tony Burrows' name might not ring a bell with most '70s radio listeners, but that is him singing lead on the 1970 bubblegum hit Love Grows (Where My Rosemary Goes) by the studio-only "band" known as Edison Lighthouse. He also sang lead on My Baby Loves Lovin", by another short-lived studio "group" from that year, White Plains—just as he did on yet two more 1970 hits: the Brotherhood of Man's United We Stand and the Pipkins' Gimme Dat Ding. (And that was not the end of him: Burrows was also the singer on First Class's Beach Baby in 1974.)

Similarly, the name Hurricane
Smith did not mean much to audiences before he suddenly appeared, at age 49 and seemingly out of nowhere, with the nostalgic-sounding 1972 hit Oh Babe, What Would You Say? The name Norman Smith, however, was quite well known around the famed Abbey Road recording studios in London, England—where, as a staff engineer, Smith worked on virtually every Beatles album until

Sgt. Pepper's Lonely Hearts Club Band. Later on, Smith produced the first few records by Pink Floyd, whose futuristic psychedelic music was just about at the other end of the musical universe from the mellifluous, vaudeville-like sounds of Oh Babe.

Speaking of the Beatles, it did seem for a while that artists with any kind of connection to the group would find some of that Fab Four magic rubbing off on their own careers. As a keyboardist in the 1960s, L. A.'s Billy Preston recorded and played behind such giants as Little Richard, Sam Cooke and Ray Charles. He never had any real success on his own, though, until after the Beatles asked him to play on their Let It Be album, Will It Go Round in Circles hit in 1973, reaching the top of the charts one week after George Harrison's Give Me Love (Give Me Peace on Earth),

and jumping over Paul McCartney

and Wings' My Love to do it. Now

that was instant karma.

And, it was back in 1967 that John Lennon, after hearing versions of several of the Fab Four's songs by then-unknown Harry Nilsson, declared him his "favorite American singer." The two later became friends—and the Los Anaeles singer-songwriter's fanciful, witty 1972 hit Coconut is a good example of what Lennon found so captivating. Three Dog Night, the successful pop vocal trio of the late '60s and early '70s. were also Nilsson fans; they took his heartbreak ballad One to the top 5 in 1969. Always adept at picking the right songs at the right time, singers Danny Hutton, Cory Wells and Chuck Negron scored a No. 1 hit in 1971 with folk-country singer Hoyt Axton's Joy to the World, a tune originally written by the Oklahoma native for a children's television show. Nineteen seventy-one also saw another No. 1 hit utilizing childlike images—Brand New Key, the infectious novelty song by another folk-oriented performer.

New York's former Woodstock peace and love poster girl, Melanie,

The melding of folk, rock and country was, of course, one of the more noticeable changes as pop music turned from the frenzied, turbulent sounds of the '60s to the kinder, gentler ones of the early '70s. David Gates, the leader of Bread. had kicked around as a songwriter. arranger and producer for most of the '60s when his own soft-rock music finally connected with an audience through Make It with You. the first and biggest of the California quartet's many top-10 Gatespenned hits. And few bands were more folk—as in born of tradition than Redbone, the Native American country-rock band whose members often took the stage wearing ceremonial tribal costumes, and who had a surprise hit in 1974 with Come and Get Your Love.

As noted at the outset, though, the early '70s was a time of remembrance, and reflection, for many survivors of '60s rock 'n' roll. It seemed altogether fitting then that when a song called Rock and Roll Heaven showed up commemorating such fallen heroes as Janis Joplin and Jimi Hendrix, it would be delivered by an act that, musically speaking. virtually everyone had presumed to be dead—the Righteous Brothers. In point of fact, Bill Medley and Bobby Hatfield had not suna together in six years when they re-teamed for their soaring, soulstirring performance. It was as if they had never stopped harmonizing together. Then again, like the man said: Rock 'n' roll never forgets.

—Billy Altman

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\*Indicates highest Billboard chart position

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